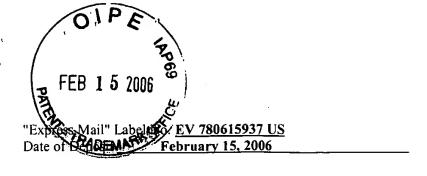
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Signature	Bonnie	Reckle)			<u> </u>
Typed or printed name	Bonnie Rickles				Date	February 15, 2006

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PATENT

Attorney Docket No.: 020375-020400US

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Alexandria, VA 22313-1450

By: Bonne Reckles

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Ian Drysdale et al.

Application No.: 09/812,036

Filed: March 19, 2001

For: METHOD AND SYSTEM FOR PROVIDING A TARGETED

ELECTRONIC COMMUNICATION TO A WIRELESS DEVICE USER (AS

AMENDED)

Customer No.: 20350

Confirmation No. 9345

Examiner:

Alina A. Boutah

Technology Center/Art Unit: 2143

AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed November 16, 2005, please enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.